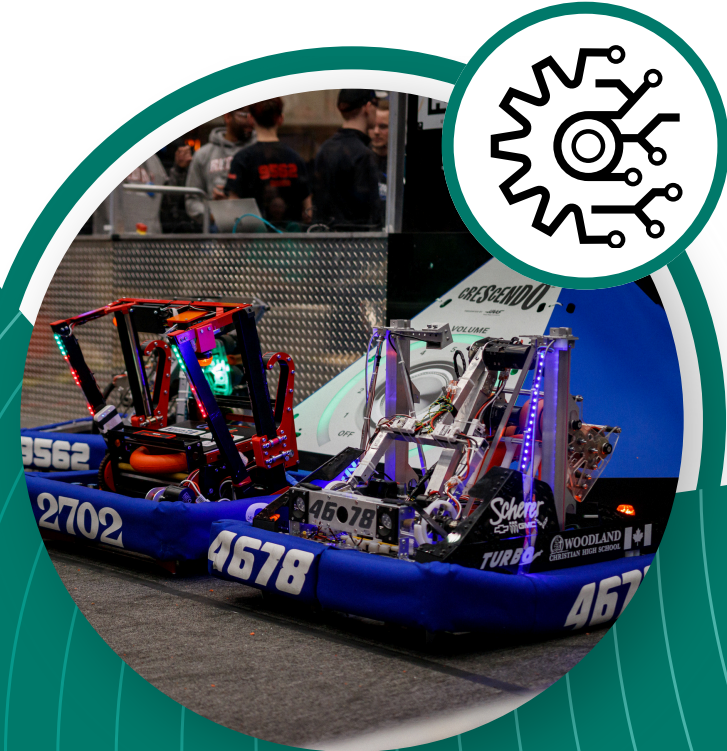




WWFIRST

Waterloo Wellington *FIRST* Robotics Organization



SPONSORSHIP OPPORTUNITIES

Building the future of STEAM in the
Waterloo Wellington Region.

EMAIL

info@wwfirst.ca

WEBSITE

www.wwfirst.ca



ABOUT WWFIRST

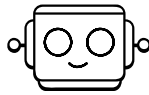
WWFIRST is a community organization serving the Waterloo-Wellington region. We provide mentorship, community meetups, and technical & competitive resources for the next generation of STEM leaders.



200+
Student
Participants



80+
Professional
Mentors



80+
Robots
Built



24
Tournaments
Won



146
Awards
Won

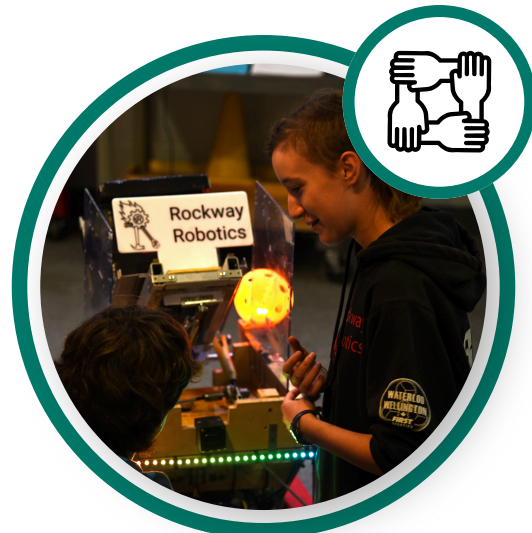


VISION

Nurture a growing and thriving ecosystem where every student has access to transformational experiences through educational STEAM activities.

MISSION

To create a community of mentorship and support for youth to become the next STEAM leaders throughout the Waterloo-Wellington region.



Each year, WWFIRST reaches 95,000 people through competitions, events, and online impressions.

SPONSORSHIP OPPORTUNITIES

BRONZE
\$10,000 - \$12,499

- ✓ Thank You Plaque
- ✓ Company logo on WWFIRST socials & website
- ✓ Private robotics demonstration at company functions, as requested
- ✓ VIP tour of pits at a competition of your choice

SILVER
\$12,500 - \$14,999

- ✓ *All of the benefits of the Bronze tier, plus*
- ✓ Guaranteed sign at a local District Event in WWFIRST team pits

GOLD
\$15,000 - \$17,499

- ✓ *All of the benefits of the Silver tier, plus*
- ✓ Guaranteed sign at the Ontario Provincial District Championships in WWFIRST team pits

PLATINUM
\$17,500+

- ✓ *All of the benefits of the Gold tier, plus*
- ✓ Speaking opportunity at an event hosted by WWFIRST
- ✓ Guaranteed sign at the World Championships in WWFIRST team pits

The allocation of sponsorship benefits for in-kind donations will be determined based on the donated value.



ORGANIZATIONAL GOALS

WWFIRST will continue to engage with students, mentors, and community members through inclusive STEM events for K-12. We also plan to expand our impact in 2024-2027 and beyond.

2024 OPERATING BUDGET

Operating Expenses	\$4,500.00
Insurance	\$2,500.00
Bank	\$200.00
Supplies	\$300.00
Marketing	\$1,500.00
Returning Support	\$7,000.00
Practice Field Rent	\$6,000.00
Practice Field Setup	\$1,000.00
Team Support	\$27,000.00
Registration	\$12,000.00
Robot Material	\$7,500.00
Equipment	\$7,500.00
Total	\$38,500

2025 - 2026

- ✓ Establish an FRC practice field.
- ✓ Increase participants to 30+ students per STEM program from K-12.
- ✓ Increase community partnerships & STEM event presence.

2027 & BEYOND

- ✓ Establish a permanent community "STEMPLEX" for:
 - Event hosting & community activities
 - Permanent practice field
 - Machine shop & equipment storage
- ✓ Increase low-cost alternatives for competitive STEM in every school in the region.

WWFIRST EVENTS & INITIATIVES

FLL

Meet the Scientist

FLL & FTC

Qualifying Tournaments

COMMUNITY

WWFIRST Open House

FRC

Kickoff Seminars

FRC

Community Practice Field